

NEWS For Immediate Release

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Exclusive One-Time Offer: Nouvelle Plans to Give Free Compression Garment to Facebook Fan

-Winner of Drawing Will Choose One Item from Over 100 Products-

VIRGINIA BEACH, Va.— As a special thank you to its loyal customers, Nouvelle Inc. will hold a special drawing and give one free compression garment to one of the first 100 people to "like" its Facebook business page. The URL for the page is located at:

http://www.facebook.com/pages/Nouvelle-Inc/199386763420645

Nouvelle manufactures and distributes handcrafted post-surgical compression wear and body slimming garments from its state-of-the art facility in Virginia Beach, Virginia. Its online catalog features more than 100 products ranging in price from \$30 to \$150. The company also features internationally-recognized ScarHeal products as part of an ongoing commitment to superior results following cosmetic, plastic and aesthetic procedures.

Compression garments are specially-designed elastic apparel worn after surgical procedures and throughout recovery. They provide additional support by contouring to the body or body part. Patients wear compression garments to reduce swelling and accelerate the healing process following tummy tucks (abdominoplasty), liposuction, arm lifts (brachioplasty), face lifts (rhytidectomy), facial procedures, gastric bypass procedures, male mastopexy (gynecomastia treatment), breast augmentation, breast reduction, and many other types of surgical sculpture procedures. Dermatologists also may recommend compression wear for patients with lymphoma, burns, and varicose veins to help improve quality of life.

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Nouvelle's garments are gaining popularity as <u>shapewear</u>, effectively helping people look slimmer in casual, business, formal, and athletic clothing without having cosmetic surgery. While compression garments are not an alternative to losing weight or improving health, they provide an unmistakable slimming effect by subtly smoothing and sculpting the appearance of the body beneath clothing. Typically, people considering compression garments for non-surgical use have recently lost a great deal of weight, and may have excessive body tissue folds. Compression garments offer a safe, non-surgical alternative to stabilizing and compressing excess body tissue and skin folds.

Please visit the Web site at www.nouvelleinc.com for additional information. The company also publishes Healing Transformations, a forum dedicated to patients, physicians and families of anyone recovering from a myriad of emotional and physical issues surrounding aesthetic and reconstructive surgery.

Dawn Cover, owner of Nouvelle Inc., is available for media interviews and/or photographs. Contact her directly via email or telephone.

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